

Spyware *Interceptor*™

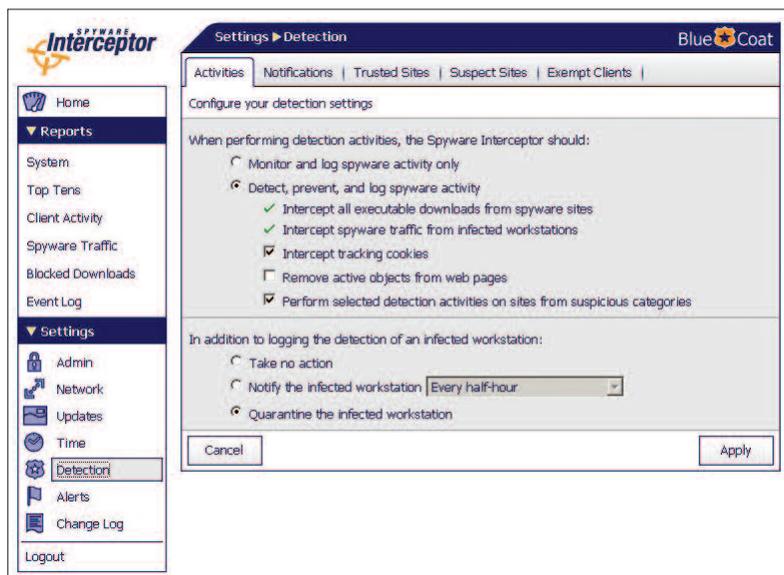
Easy. Effective. Affordable.



Blue Coat Spyware *Interceptor*™ is an easy-to-deploy anti-spyware appliance for networks of up to 1000 users. Interceptor prevents known and unknown spyware while enabling legitimate applications via proven proxy technology. Interceptor's patent-pending SCOPE™ anti-spyware engine optimizes its ten methods of protection daily to minimize the need for cleaning spyware, keyloggers and adware from your desktops.

Spyware Interceptor gateway benefits include:

- Easy, affordable, and effective at preventing spyware
- Automatically updates spyware profiles, policies, and prevention techniques.
- Backed by world-leading experts in web proxy performance and security at Blue Coat Labs™



Point-and-click policy setting for fast, easy administration

“Blue Coat’s Spyware Interceptor will enable us to stop spyware before it reaches our desktops, and it is so easy and affordable, it should pay for itself in about six weeks.”

Tom Trumble, network administrator for Merrimack County, New Hampshire.

Spyware *Interceptor*™

Stops Spyware

Provides gateway prevention to reduce cost and hassle of cleaning spyware off networked PCs

6-Step Installation Wizard

Transparently installs in line with firewall in minutes, with fail-open architecture.

Proxy-based anti-spyware appliance

Powerful policy control over web traffic with point-and-click web-based policy settings

Strips Unauthorized Installers, Executables and Active Content

Configurable to prevent spyware downloads from known, suspicious, and potential sources while allowing page views and legitimate applications.

Prevents Spyware From “Phoning Home”

Protects your confidential information, and reports which PCs may be infected

Monitor-Only Mode

Assess how much undesirable and unknown executable content is being downloaded onto your users’ PCs then select appropriate prevention settings.

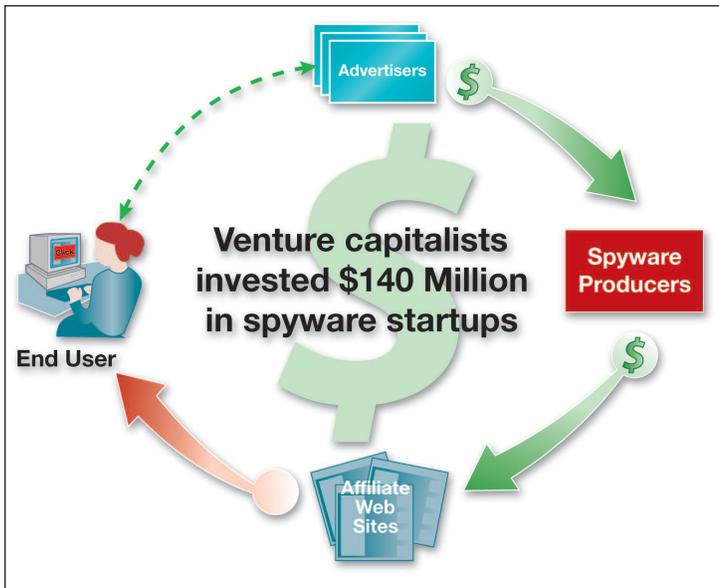
Block Unknown Spyware

Optional suspect-file, unknown file, and rules-based filtering techniques can prevent many new and unknown spyware types

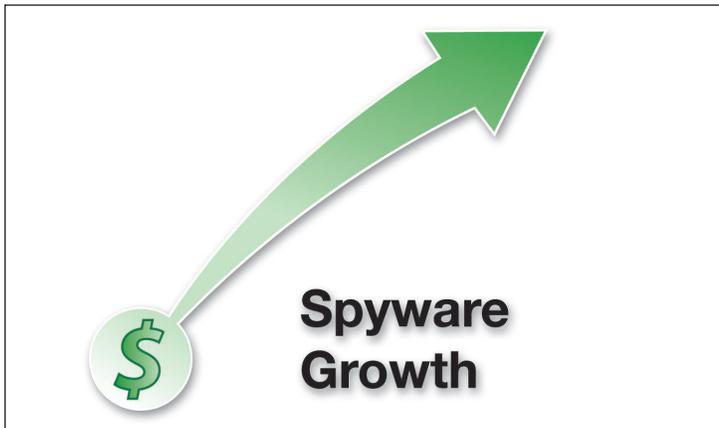
True-File-Type Identification

Detect file type spoofing to block deceptive executable downloads.

www.spywareinterceptor.com



Advertisers pay spyware producers to serve behavior-based ads, by paying web site operators to host spyware installers. Venture capital has helped spyware get more sophisticated.



The Spyware Problem:

Spyware degrades PC performance, wastes employee and help desk time, and puts confidential information at risk. And it's everywhere.

- IDC estimates 67% of all computers have some form of spyware. (1)
- Microsoft estimates more than half of all Windows operating system failures are caused by spyware. (2)
- Gartner says as much as 25% of corporate help desk calls are coming from end users whose systems are overwhelmed with spyware. (3)

Desktop prevention tools and cleaners are of limited effectiveness, difficult to centrally administer, and typically treat only symptoms—not the problem.

- 72% of IT professionals surveyed in February 2005 said desktop cleaners were ineffective in preventing spyware. (339 people surveyed) (4)
- 39% was the average detection and removal score of 20 leading desktop scanners against 425 spyware samples in an October 2004 review. The best scored only 72% in this SpywareWarrior review. (5)
- 74% of IT professionals re-image some or all of their desktops as a way to completely clean infected systems, and that still leaves them vulnerable to the next infection. (6)

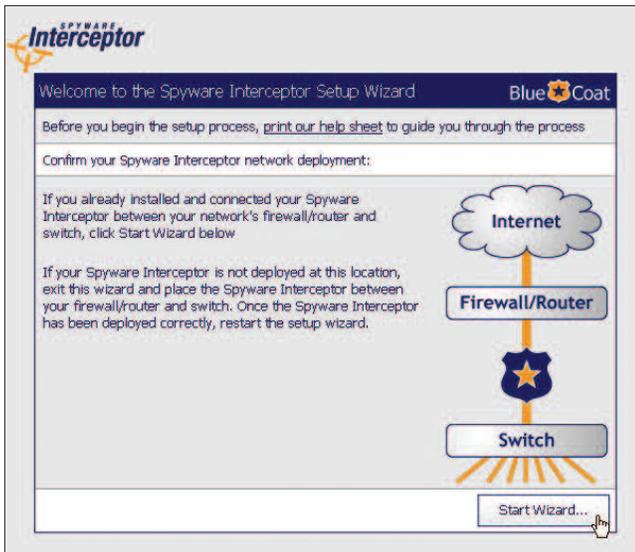
Existing network defenses (e.g., Firewalls, IDS/IPS) are ineffective against application level threats like spyware, and often block critical business web applications with crude on/off controls.

(1) http://www.idc.com/getdoc.jsp?containerId=pr2004_11_23_102854
 (2) http://www.wired.com/news/technology/0,1282,63345,00.html?tw=wn_story_page_prev2(Wired News 5/7/04)
 (3) <http://computerworld.com/softwaretopics/software/groupware/story/0,10801,98226,00.html> Dec. 13, 2004.)
 (4) <http://informationweek.com/story/showArticle.jhtml?articleID=159402838>
 (5) <http://spywarewarrior.com/asw-test-guide.htm>
 (6) <http://informationweek.com/story/showArticle.jhtml?articleID=159402838>

Solution:

Of the various approaches to keeping spyware off the desktop, only one offers effective prevention, supports business use of the web, delivers low operations cost, and adapts easily to changing demands.

| Criteria | Blue Coat Spyware Interceptor | URL List | Desktop Anti-Virus | Firewalls | Desktop Spyware Cleaner |
|-----------------------|-------------------------------|--|--|--|---|
| Prevention | ✓ | ✗ | ✗ | ✗ | ✗ |
| Won't Impede Business | ✓ | ✓ | ✓ | ✓ | ✓ |
| Low Operations Cost | ✓ | ✓ | ✓ | ✓ | ✗ |
| Adaptable | ✓ | ✗ | ✗ | ✗ | ✗ |
| Summary | Easy, Effective, Affordable | Lacks content security controls for prevention | Signature architecture & design is limited | Lack visibility into Web content, (performance slows and ops costs rise as rules increase) | Immature, low cleaning rate, leads to reimaging infected desktops |



Spyware Interceptor: The Right Choice

Spyware Interceptor is easy, effective and affordable. Spyware Interceptor incorporates the Blue Coat patent-pending SCOPE (Spyware Catching Object Protection Engine) technology with 10 methods of preventing known and unknown spyware at the gateway. Spyware Interceptor leverages Blue Coat Labs' expertise with proxy and web traffic to ensure necessary executables, installers, and active content can continue to function.

An installation wizard helps you configure and deploy Spyware Interceptor in as little as a few minutes.

Blue Coat Spyware Interceptor Features and Benefits

| Feature | Benefit |
|--|---|
| Dedicated anti-spyware appliance | Easy. Effective. Affordable. |
| Easy | |
| 6-step installation wizard | Set up in as little as 10 minutes |
| Point-and-click policy setting | Saves administrator time and effort |
| In-context help | Quickly learn terms and implications of features |
| Monitor-only mode | See likely effects before implementing policy for smoothest possible deployment |
| User-proof architecture (no end-user cooperation needed) | Maximum reliability and simplicity |
| Dedicated appliance with automatic updates | Short learning curve for quick success with minimal administration |
| Effective | |
| Strips spyware but permits page views | Supports required business processes |
| Prevents unknown spyware | Future-proof design delivers highest protection rates |
| Strips unauthorized EXEs and "drive-by" Installers | Minimizes time and cost of cleaning spyware from desktops |
| Protects against port-agile spyware (e.g., CoolWebSearch) | Blocks even the most challenging spyware types |
| Blocks spyware from "Phoning Home" & identifies infected PCs | Protects your data, minimizes financial liability |
| Customizable "white list" & "black list" | Ensure legitimate web applications function |
| True file type identification for better security | Blocks spyware pretending to be harmless file types |
| Patent-pending SCOPE™ anti-spyware engine | 10 methods deliver strongest current and future protection |
| Affordable | |
| Optimized hardware/software bundle | High value package |
| Prevents spyware from reaching desktops | Reduces help desk costs, performance problems, and idle workers |
| Single appliance to deploy and manage | Least administrative load for lowest Total Cost of Ownership (TCO) |
| Policy engine with automatic updates | Stays flexible and secure for year(s) with minimal administrator involvement |

The SCOPE engine provide unmatched spyware prevention

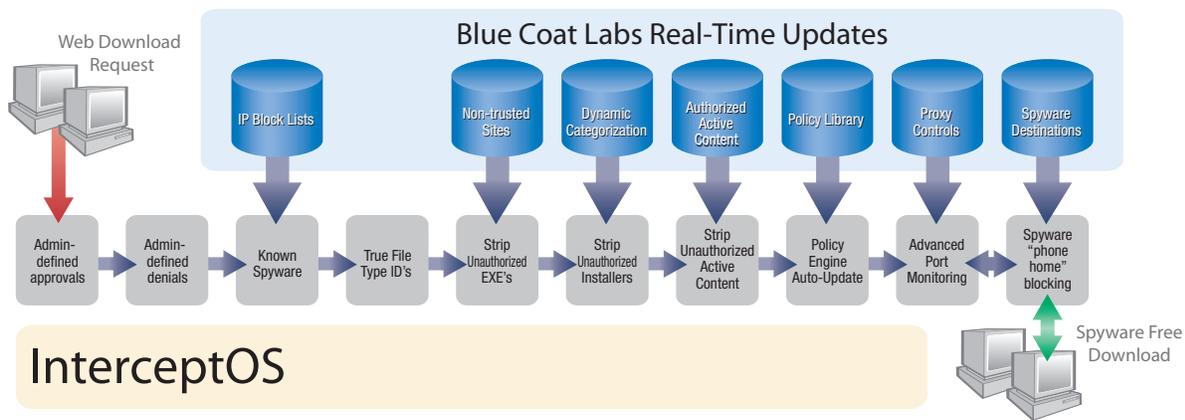
Blue Coat's patent-pending Spyware Catching Object Protection Engine (SCOPE) intercepts and analyzes all executable web traffic, then implements preset policy preferences to remove known, likely, or simply potential spyware. SCOPE allows viewing the non-executable portions of web pages whenever possible. SCOPE uniquely evaluates risk based on characteristics of the executable code and a comparison of the referring site to more than 7.9 million analyzed sites. SCOPE uses 10 layers of spyware prevention that can be configured with a simple GUI. SCOPE blocks known and unknown spyware both inbound and outbound, while enabling page views and legitimate applications.

Blue Coat Support Services

Blue Coat supports its products with an outstanding customer support program. All Blue Coat products come with a 90-day software and one-year hardware warranty. Support services include a WebPower password enabling access to the following:

- Online access to open technical support cases, review open cases, and add comments to existing cases
- Exclusive support documentation, installation notes, and FAQs
- Blue Coat Instant Support provides an online self-service portal for your technical needs.

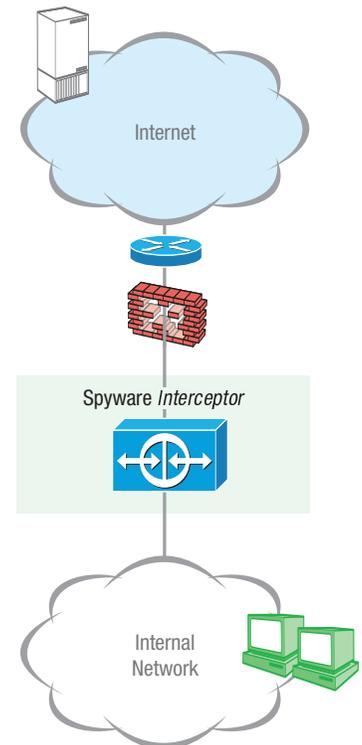
* Hardware will be shipped same day when RMA Requests are received during regular business hours and deemed necessary by Technical Support before the RMA cut off time.



InterceptOS

Spyware Interceptor Specification Chart

| | Model SI-1 |
|------------------------------|--|
| System | |
| Disk drives | 40 GB |
| RAM | 512 MB |
| Network Interfaces | (2) integrated; 10/100 on-board port, plus pass-through card for fail open stance |
| Operating System | InterceptOS |
| Operating Environment | |
| Power | AC power 100-240V, 65 watts |
| Temperature | 5°C to 35°C (41°F to 94°F) |
| Humidity | Less than 90% relative humidity, non-condensing |
| Altitude | Up to 2000 M (6,561 feet) |
| Dimensions and Weight | |
| Enclosure | 19" Rack-mountable with mounting kit |
| Height | 44 mm (1.72 in); 1 rack units |
| Width | 191 mm (7.5 in), 442 mm (17.4 in) with rack kit |
| Depth | 356 mm (14 in) |
| Weight | 2.3 Kg (5.1 lbs), 3.3Kg (7.3 lbs) with rack mount |
| Regulations | |
| Emissions | FCC Class A, EN55022 Class A, VCCI, BSMI, NOM |
| Safety | UL 60950 3rd Edition, EN60950 |
| CSA C22.2 No. 950 M95 | |
| Support | Standard warranty: 90-day software & phone support with 1-year hardware support; extended and upgraded support plans available |



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